

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

If you are in any doubt as to the action to be taken, you should immediately consult your stockbroker, bank manager, solicitor, accountant or other independent professional adviser authorised under the Financial Services and Markets Act 2000 (as amended) if you are in the United Kingdom or, if not, another appropriately authorised independent financial adviser.

If you have sold or otherwise transferred all your ordinary shares of £0.001 each (“**Ordinary Shares**”) in the capital of CentralNic Group Plc (“**Company**”), or will have sold or transferred all of your Ordinary Shares prior to the annual general meeting of the Company to be held at the registered address of the Company, 4th Floor, Saddlers House, 44 Gutter Lane, London, England, EC2V 6BR on Wednesday, 4 May 2022 at 10.00am, please forward this document, together with the accompanying Form of Proxy, as soon as possible to the purchaser or transferee or to the stockbroker, bank or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee. If you have sold or otherwise transferred only some of your Ordinary Shares you should retain this document and consult with the stockbroker, bank or other agent through whom the sale or transfer was effected.

CentralNic Group Plc

(Incorporated and registered in England and Wales with registered number 8576358)

Notice of Annual General Meeting

Notice of the Annual General Meeting of CentralNic Group Plc (the “**Company**”), to be held at the registered address of the Company, 4th Floor, Saddlers House, 44 Gutter Lane, London, England, EC2V 6BR on Wednesday, 4 May 2022 at 10.00am, is set out on pages 4-5 of this document.

The Board takes the well-being of its employees, customers and shareholders very seriously and strongly recommends that shareholders do not attend the AGM in person. The Company is offering facilities for shareholders to attend by conference call to ask questions in real time should they wish to do so. Shareholders can access the meeting via the online Investor Meet Company platform by registering in advance via the following link:

<https://www.investormeetcompany.com/centralnic-group-plc/register-investor>

Shareholders are invited to submit any questions in respect of the business of the Meeting for the Board to consider. Questions may be submitted in advance or during the Meeting over the Investor Meet Company platform following registration, and the Board will aim to respond to any such questions relevant to the business of the Meeting. A live broadcast of the Meeting will be opened over the platform at approximately 9.55am.

Shareholders joining over the platform will be able to see and hear the Meeting, but will not be seen or heard by the Board. Shareholders wishing to vote at the Meeting are strongly encouraged to do so by Proxy. SHAREHOLDERS WILL NOT BE ABLE TO VOTE AT THE MEETING OVER THE ONLINE PLATFORM. Alternatively, shareholders may attend and vote at the AGM in person provided that they are able to do so safely and in accordance with prevailing regulations and guidance issued by the UK Government. It is uncertain what regulations or guidance may be in force as at the date of the AGM as a result of the ongoing Covid-19 situation, therefore the Board will keep the situation under review and may need to make further changes to the arrangements relating to the AGM, including how it is conducted. Shareholders should therefore continue to monitor the Company’s website (<https://investor.centralnicgroup.com/>) and announcements for any updates.

CREST members who wish to appoint a proxy or proxies by utilising the CREST electronic proxy appointment service may use this service and should follow the relevant instructions set out in the notes to the notice of the Annual General Meeting on page 6 of this document.

Directors

Iain McDonald (Non-Executive Chairman)
Ben Crawford (Chief Executive Officer)
Michael Riedl (Chief Financial Officer)
Donald Baladasan (Group Managing Director)
Samuel Dayani (Non-Executive Director)
Thomas Rickert (Non-Executive Director)
Tom Pridmore (Non-Executive Director)
Max Royde (Non-Executive Director)
Horst Siffrin (Non-Executive Director)

Registered office

4th floor
Saddlers House
44 Gutter Lane
London EC2V 6BR

To the holders of ordinary shares of £0.001 each in the capital of CentralNic Group Plc ("Ordinary Shares")

Dear Shareholder

Annual General Meeting of CentralNic Group Plc (the "Company")

1. Introduction

I am pleased to be writing to you with the details of our Annual General Meeting ("**AGM**"), which we are holding on Wednesday, 4 May 2022 at 10.00am. The formal notice of the AGM (the "**Notice**") is set out on pages 4-5 of this document.

2. Business to be transacted at the AGM

Details of the resolutions to be proposed at the AGM are set out below. Resolutions 1 to 7 are proposed as ordinary resolutions and resolutions 8 to 10 are proposed as special resolutions.

Ordinary Resolution One: Annual Report and Accounts

In accordance with the requirements of section 437 of the Companies Act 2006 ("**Act**"), the Company will lay before the AGM the annual report and accounts of the Company for the year ended 31 December 2021 (the "**Annual Accounts**"). A copy of the Annual Accounts is enclosed with this document.

Ordinary Resolution Two: Directors' Remuneration Report

In accordance with best practice, the Directors of the Company ("**Directors**") will present to the meeting the Directors' Remuneration Report for the year ended 31 December 2021.

Ordinary Resolutions Three to Seven: Re-election of Directors

The Company's articles of association ("**Articles**") require that any Director who has not been appointed or reappointed at either of the two previous annual general meetings of the Company shall be required to retire, and if eligible and willing, seek reelection at the next AGM of the Company. Furthermore the Articles also require that Directors appointed to the Board since the last annual general meeting also seek re-election at the first annual general meeting of the Company subsequent to their appointment.

Accordingly, under resolutions three, to seven it is proposed that each of Iain McDonald, Thomas Rickert, Michael Riedl, Max Royde and Horst Siffrin will separately retire and seek reelection at the AGM.

Ordinary Resolutions Eight and Nine: Re-appointment of Auditors and Remuneration

Shareholders will be asked to confirm the reappointment of Crowe U.K. LLP as the Company's auditors to hold office until the conclusion of the next annual general meeting and to grant authority to the Directors to determine the auditors' remuneration.

Ordinary Resolution Ten: Grant of authority to the Directors to allot Ordinary Shares

It is proposed to authorise the Directors to allot new shares in the Company or to grant rights to subscribe for or convert any security into shares in the Company up to an aggregate nominal value of £96,022 (equivalent to 96,220,000 Ordinary Shares), which is approximately equal to one third of the issued share capital of the Company as at 31 March 2022 (being the latest practicable date prior to the publication of this document). The Directors currently intend only to make use of this authority (a) to issue Ordinary Shares as consideration in connection with any acquisitions of companies or businesses which the Company may wish to make; and/or (b) in connection with an offer for subscription or placing of Ordinary Shares with investors to raise additional funds for the Company.

2. Business to be transacted at the AGM continued

Special Resolution Eleven: Disapplication of pre-emption rights on allotment of Ordinary Shares

If the Directors wish to allot unissued shares or other equity securities for cash, the Act requires that such shares or other equity securities are offered first to existing shareholders in proportion to their existing holdings. It is proposed that the Directors be granted authority to allot equity securities for cash, without first being required to offer such securities to existing shareholders, by the limited disapplication of Section 561 of the Act.

The authority disapplies section 561 of the Act and grants the Directors authority to allot equity securities and/or disapplies section 563 of the Act to allow the Directors to sell shares held in treasury up to an aggregate nominal amount equal to £28,866 (equivalent to 28,866,000 Ordinary Shares, which would constitute approximately ten per cent. of the issued share capital of the Company as at 31 March 2022, being the latest practicable date prior to publication of this document) without first offering the securities to existing shareholders.

The total number of Ordinary Shares in issue as at 31 March 2022 (being the latest practicable date prior to publication of this document) is 288,660,084. The Company does not currently hold any treasury shares. The proposed resolution also disapplies the statutory pre-emption provisions in connection with a rights issue and allows the Directors, in the case of a rights issue, to make arrangements in relation to fractional entitlements or other legal or practical problems which might arise.

Special Resolution Twelve: Authority for purchase of the Company's own shares

Shareholders will be asked to grant the Company the ability to purchase its own shares.

This resolution seeks to grant the Directors authority (until 1 July 2023 or the conclusion of the Company's next annual general meeting (if earlier), unless such authority is revoked or renewed prior to such time) to make market purchases of the Company's own shares up to an aggregate nominal amount of £28,866 (equivalent to 28,866,000 Ordinary Shares, which would constitute approximately ten per cent. of the issued share capital of the Company as at 31 March 2022, being the latest practicable date prior to publication of this document).

The maximum price payable would be an amount equal to 105 per cent. of the average of the middle market quotations for an Ordinary Share of the Company for the five business days immediately preceding the date of purchase and the minimum price would be the nominal value of £0.001 per Ordinary Share.

Although the Directors have no current intention to make such purchases, they consider that it is in the best interests of the Company and its shareholders to keep the ability to make market purchases of the Company's own shares in appropriate circumstances, without the cost and delay of a general meeting. The authority will be kept under review and would only be exercised after careful consideration and when the Directors are satisfied that to do so is in the best interests of the Company and the shareholders generally under the circumstances.

The Company may hold in treasury any of its own shares that it purchases in accordance with the authority conferred by this resolution such that sales of shares from the treasury could also be made outside a preemptive rights offer. This would give the Company the ability to reissue treasury shares quickly and cost effectively and would provide the Company with greater flexibility in the management of its capital base.

Action to be taken

You are entitled to appoint a proxy to vote at the AGM on your behalf. CREST members who wish to appoint a proxy by utilising the CREST electronic proxy appointment service may do so and should follow the relevant instructions set out in the notes to the Notice on page 6 of this document.

If voting by proxy you should appoint your proxy as soon as possible but in any event not later than 10.00am on 2 May 2022. If you appoint the Chairman of the meeting as your proxy, this will ensure your votes are cast in accordance with your wishes even though you may not attend the meeting.

Alternatively, you may vote online at www.signalshares.com citing your Investor Code (which can be located on your share certificate).

3. Recommendation

The Directors consider that all of the resolutions to be proposed at the AGM are in the best interests of the Company and its shareholders as a whole and unanimously recommend that shareholders vote in favour of all the resolutions, as the Directors intend to do in respect of their own beneficial holdings.

Yours faithfully



Iain McDonald

Non-Executive Chairman

Notice of Annual General Meeting

Notice is hereby given that the Annual General Meeting of CentralNic Group Plc (the **“Company”**) will be held at the registered office of the Company, 4th floor, Saddlers House, 44 Gutter Lane, London EC2V 6BR on Wednesday 4 May 2022 at 10.00am for the transaction of the following business:

To consider and, if thought fit, to pass the following resolutions (the **“Resolutions”**) of which Resolutions 1 to 10 will be proposed as ordinary resolutions and Resolutions 11 to 12 will be proposed as special resolutions.

ORDINARY RESOLUTIONS

1. TO receive and adopt the audited accounts for the year ended 31 December 2021, together with the reports of the Directors and the auditors of the Company thereon.
2. TO receive the Directors' remuneration report for the year ended 31 December 2021.
3. THAT Iain McDonald, having retired as required by the Company's articles of association as part of a three year rotation, be reelected as a Director of the Company.
4. THAT Thomas Rickert, having retired as required by the Company's articles of association as part of a three year rotation, be reelected as a Director of the Company.
5. THAT Michael Riedl, having retired as required by the Company's articles of association as part of a three year rotation, be reelected as a Director of the Company.
6. THAT Max Royde, having retired as required by the Company's articles of association, be re-elected as a Director of the Company.
7. THAT Horst Siffrin, having retired as required by the Company's articles of association, be re-elected as a Director of the Company.
8. THAT Crowe U.K. LLP be reappointed as auditors to the Company until the conclusion of the next annual general meeting of the Company.
9. THAT the Directors of the Company be authorised to fix the auditors' remuneration.
10. THAT, pursuant to the provisions of section 551 of the Companies Act 2006 (**“Act”**), the Directors of the Company be and are hereby generally and unconditionally authorised (in addition to and not in substitution for all previous authorities conferred upon the Directors of the Company pursuant to section 551 of the Act and without prejudice to the allotment of any relevant securities already made or offered or agreed to be made pursuant to such authorities) to exercise all or any of the powers of the Company to allot or grant rights to subscribe for relevant securities (within the meaning of section 560 of the Act) of up to an aggregate nominal value equal to £96,220 (equivalent to 96,220,000 Ordinary Shares), to such persons at such times and generally on such terms and conditions as the Directors of the Company may determine (subject always to the articles of association of the Company) provided that this authority, unless it is (prior to its expiry) duly revoked or varied or is renewed, shall expire at the conclusion of the next annual general meeting of the Company or, if earlier, 15 months after the passing of this resolution, save that the Directors of the Company may, before such expiry, make an offer or agreement which would or might require relevant securities to be allotted after such expiry and the Directors of the Company may allot relevant securities in pursuance of such offer or agreement as if the authority conferred by this resolution had not expired.

Notice of Annual General Meeting continued

SPECIAL RESOLUTIONS

11. THAT, subject to and conditional upon the passing of Resolution 9 above and in addition to and not in substitution for all existing and unexercised authorities and powers, the Directors of the Company be empowered pursuant to section 570 and 573 of the Act to allot equity securities (as defined in section 560 of the Act) pursuant to the authority conferred upon them by Resolution 10 above in the Notice as if section 561 of the Act did not apply to any such allotment, provided that this authority and power shall be limited to:
- (a) the allotment of equity securities or the sale of treasury shares (in either case, other than pursuant to paragraph (b) below) up to an aggregate nominal amount equal to £28,866 (equivalent to 28,866,000 Ordinary Shares); and
 - (b) the allotment of equity securities in connection with a rights issue, open offer or other offer of securities in favour of the holders of Ordinary Shares on the register of members at such record dates as the Directors of the Company may determine and other persons entitled to participate therein where the equity securities respectively attributable to the interests of the holders of Ordinary Shares are proportionate (as nearly as may be) to the respective numbers of Ordinary Shares in the Company held or deemed to be held by them on any such record dates (which shall include the allotment of equity securities to any underwriter in respect of such issue or offer), subject to such exclusions or other arrangements as the Directors of the Company may deem necessary or expedient to deal with fractional entitlements or legal or practical problems arising under the laws of any overseas territory or the requirements of any regulatory body or stock exchange or by virtue of shares being represented by depositary receipts or any other matter whatever, provided that this authority and power shall expire at the conclusion of the next annual general meeting or, if earlier, 15 months after the passing of this resolution, save that the Company may, before the expiry of such period, make an offer or agreement which would or might require equity securities to be allotted after such expiry and the Directors of the Company may allot equity securities in pursuance of such offer or agreement as if the power conferred by this resolution had not expired.
12. THAT the Company be and is, pursuant to section 701 of the Companies Act 2006, generally and unconditionally authorised to make market purchases (as defined in section 693(4) of the Companies Act 2006) of its Ordinary Shares on such terms and in such manner as the Directors shall determine and to hold such Ordinary Shares as treasury shares provided that:
- (a) the maximum number of Ordinary Shares hereby authorised to be purchased is limited to an aggregate nominal amount of £28,866 (equivalent to 28,866,000 Ordinary Shares);
 - (b) the maximum price which may be paid for each Ordinary Share shall be the higher of five per cent. above the average of the middle market quotations for an Ordinary Share (as derived from The Stock Exchange Daily Official List) for the five business days immediately before the day on which the purchase is made and the higher of the price of the last independent trade and the highest current independent bid on the trading venue where the purchase is carried out, in each case exclusive of expenses;
 - (c) the minimum price (exclusive of associated expenses) which may be paid for each Ordinary Share shall be the nominal value of each Ordinary Share; and
 - (d) this authority shall expire (unless previously revoked, varied or renewed) on 1 July 2023 or, if sooner, at the end of the next annual general meeting of the Company except in relation to the purchase of Ordinary Shares the contract for which was concluded before such date and which will or may be executed wholly or partly after such date.

By order of the Board



Michael Riedl

Company Secretary

Dated: 04 April 2022

Registered office

4th floor
Saddlers House
44 Gutter Lane
London EC2V 6BR

Notes

1. Members are entitled to appoint a proxy to exercise all or any of their rights to attend and to speak and vote on their behalf at the meeting. A shareholder may appoint more than one proxy in relation to the AGM provided that each proxy is appointed to exercise the rights attached to a different share or shares held by that shareholder. To appoint more than one proxy, contact the Company's registrars, Link Group, PXS, Central Square, 29 Wellington Street, LEEDS, LS1 4DL. Where more than one proxy is appointed, a member must specify the number of shares the rights in respect of which each proxy is entitled to exercise. A proxy need not be a shareholder of the Company. In the case of joint holders, where more than one of the joint holders purports to appoint a proxy, only the appointment submitted by the most senior holder will be accepted. Seniority is determined by the order in which the names of the joint holders appear in the Company's register of members in respect of joint holdings (the first named being the most senior).
2. The return of a completed Form of Proxy will not prevent a shareholder attending the AGM and voting in person if he/she wishes to do so.
3. CREST members who wish to appoint a proxy or proxies by utilising the CREST electronic proxy appointment service may do so for the AGM and any adjournment(s) of it by using the procedures described in the CREST manual. CREST personal members or other CREST sponsored members, and those CREST members who have appointed a voting service provider, should refer to their CREST sponsor or voting service provider, who will be able to take the appropriate action on their behalf.
4. In order for a proxy appointment made by means of CREST to be valid, the appropriate CREST message (a "**CREST Proxy Instruction**") must be properly authenticated in accordance with Euroclear UK & Ireland Limited's (EUI) specifications and must contain the information required for such instructions, as described in the CREST Manual. The message must be transmitted so as to be received by the Company's agent, Link Group (CREST Participant ID RA10) by the latest time(s) for receipt of proxy appointments specified in this Notice. For this purpose, the time of receipt will be taken to be the time (as determined by the timestamp applied to the message by the CREST Applications Host) from which the Company's agent is able to retrieve the message by enquiry to CREST in the manner prescribed by CREST.
5. CREST members and, where applicable, their CREST sponsors or voting service providers should note that EUI does not make available special procedures in CREST for any particular messages. Normal system timings and limitations will therefore apply in relation to the input of CREST Proxy Instructions. It is the responsibility of the CREST member concerned to take (or, if the CREST member is a CREST personal member or sponsored member or has appointed a voting service provider(s), to procure that his or her CREST sponsor or voting service provider(s) take(s)) such action as shall be necessary to ensure that a message is transmitted by means of the CREST system by any particular time. In this connection, CREST members and, where applicable, their CREST sponsors or voting service providers are referred, in particular, to those sections of the CREST Manual concerning practical limitations of the CREST system and timings.
6. The Company may treat as invalid a CREST Proxy Instruction in the circumstances set out in Regulation 35(5)(a) of the Uncertificated Securities Regulations 2001.
7. Pursuant to Regulation 41 of the Uncertificated Securities Regulations 2001, only shareholders registered in the register of members of the Company as at close of business on 2 May 2022 (or in the event of any adjournment, at close of business on the day which is two days (excluding non business days) before the date fixed for the adjourned meeting) shall be entitled to attend and vote at the AGM in respect of the number of shares registered in their name at such time. Changes to the register of members after the relevant times shall be disregarded in determining the rights of any person to attend and vote at the meeting.
8. As at 31 March 2022 (being the latest practicable date prior to the publication of this document), the Company's issued share capital consists of 288,660,084 Ordinary Shares of £0.001 each which each carry one vote. Therefore, the total voting rights attaching to the Ordinary Shares in the Company as at 31 March 2022 are 288,660,084.
9. A corporation which is a member can appoint one or more corporate representatives who may exercise, on its behalf, all its powers as a member provided that no more than one corporate representative exercises powers over the same share.



Registered office

4th floor,
Saddlers House
44 Gutter Lane
London EC2V 6BR

www.centralnic.com